**BRIEF -WEBSITE**

Dear Sir or Madam,

The brief below will help you meet your expectations regarding the creation of a website, website or online store. All information contained in the brief is covered by confidentiality clause and will only be used to develop and prepare the offer.

Michał Kozak & Just Dev IT

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| **BASIC INFORMATION ABOUT THE COMPANY** |

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| --- | --- |
| Company name: |  |
| Contact person: |  |
| Contact details (phone number, e-mail): |  |
| Current website address: |  |
| The industry in which the company operates: |  |
| Services / products offered: |  |
| Element (e.g. offers) that makes the Company stand out from the competition: |  |
| The image the company aims at: |  |
| Competitive companies: |  |
| Additional information: |  |

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| **BASIC INFORMATION ABOUT THE PROJECT** |

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| Please specify the type of project for your website (e.g. landing page, company website, blog, online store): |  |

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| **PROJECT - CONTENT AND GRAPHICS** |

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| --- | --- |
| Do you have text prepared for the website? |  |
| Do you have graphics prepared for the website? |  |
| Do you have a logo for the website prepared? |  |
| Please provide the proposed color scheme on your website (2-3 dominant colors, colors should be generated on https://fonty.pl/kolory.htm#generator and then enter the HTML code of the given color): |  |
| Do you have a ready website design? |  |
| Should I create text, graphics, logo and / or design? |  |

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| **PROJECT - FUNCTIONALITY** |

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| Should your website be static or dynamic? Do you need additional features on the website (e.g. contact form)? |  |

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| **PROJECT - CONTENT** |

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| What tabs should the navigation on your site have (please indicate the content and images to be included on the subpage)? |  |

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| **ADDITIONAL INFORMATION** |

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| What is the approximate budget for preparing your site? |  |
| What is the expected date of implementation of your site? |  |

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| **TECHNICAL SOLUTIONS** |

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| Do you have a hosting account (e.g. in which company, what type of account)? |  |
| Do you have a purchased domain (e.g. in which company)? |  |

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| **EXAMPLES OF PAGES** |

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| --- | --- |
| **EXAMPLE PAGE - 1** | |
| Website address: |  |
| I like the site (e.g. the way the offer is divided into four columns): |  |
| I don't like the site (e.g. slide-out menu on the right): |  |
| **EXAMPLE PAGE - 2** | |
| Website address: |  |
| I like the site (e.g. the way the offer is divided into four columns): |  |
| I don't like the site (e.g. slide-out menu on the right): |  |
| **EXAMPLE PAGE - 3** | |
| Website address: |  |
| I like the site (e.g. the way the offer is divided into four columns): |  |
| I don't like the site (e.g. slide-out menu on the right): |  |